

PRIVACY NOTICE

It is of much importance to us to maintain your personal information private and confidential.

The following Notice (the “Notice”) clearly describes how and for what purposes we intend to manage the personal information (the “Personal Information”) that you provide us (the “Management”). The management of your information is in accordance with the Protection of Personal Information in the Possession of Individuals Act (the “Law”), its Regulation (the “Regulation”), and the Guidelines of the Privacy Notice (the “Guidelines”).

The capitalized terms in the following Notice should be understood as references to the definitions included in the Law, the Regulations, the Guidelines or the ones established in the following Notice.

I. RESPONSIBLE PARTY

The entity responsible for the management of your Personal Information is Legendary Preferred Destinations, S.A. de C.V. (“Legendary”) with the following address: Boulevard Kukulcan, Kilómetro 14.5, Zona Hotelera, Código Postal 77500, en Cancún, Benito Juárez, Quintana Roo, Estados Unidos Mexicanos.

II. COLLECTED INFORMATION

We obtain your Personal Information when it is given personally, by phone, by electronic means, and through other sources allowed by the Law.

The Information that we obtain is: first and last name, personal address, personal phone number, personal E-mail, copy of your official identification, the Public Identification Number (CURP), Taxpayer Identification Number, bank account number, nationality, credit or debit card number, and any other information obtained during the sale of memberships to the Club Vacacional Legendary.

We do not gather information that could result in discrimination, such as race or ethnicity, health status, genetic information, religious, philosophical and moral beliefs, union membership, political affiliation, or sexual orientation (“Sensitive Personal Information”).

III. PURPOSES

The obtained Personal Information shall be used for the following purposes (the “Purposes”):

A. Provide your Personal Information to Inmobiliare Provamex, S.A. de C.V. in order to be eligible for exclusive offers and promotions.

B. Send exclusive promotions for the partners of Legendary;

C. Identify you as a client and provide you with the necessary services;

D. Evaluate and improve the way in which we give our services;

E. Promote Legendary's Club Vacacional Legendary;

F. Similar, related, or consistent with the previously stated purposes in accordance with the Law.

You shall have a period of five (5) days to express your opposition to the Management of your Personal Information for purposes considered not necessary or that did not result in the legal relationship with Legendary.

IV. INFORMATION TRANSFER

Your Personal Information may be subject to be transferred with your prior consent to national or international affiliated companies dedicated to the rendering of promotional services in vacation club memberships, in order to be eligible for special offers. Notwithstanding and foregoing, we are allowed to transfer your Personal Information, without your consent, in accordance with the Law, its Regulation, and its Guidelines.

V. INFORMATION PROTECTION

We guarantee the protection of your Personal Information. It should also be noted that it is protected through administrative, technical and physical security means in order to prevent the loss, alteration, destruction, use, access or improper disclosure.

VI. ARCO RIGHTS

You have the right to request the access to, rectify, cancel and oppose the management of your Personal Information (the "ARCO Rights"). Furthermore, you have the right to request the revocation of your given consent, as well as limit the use of your Personal Information.

In order to exercise your rights, we ask that you send an e-mail to memberservices@legendary-club.com, so we can send you the appropriate request form, which you should complete and submit

through the same electronic means from which you received it. You may also go through this procedure personally in our offices.

For security purposes and in compliance with the Law, it is mandatory that all request forms be accompanied by the information necessary for us to identify the applicant, and if applicable his or her legal representative. As a result, your request form should be accompanied with the following documents:

- A. Request form fully completed and signed;
- B. Copy of the holder's identification;
- C. In the case of legal representation, simple copy of the Public Grant that establishes his or her Power-of-Attorney, as well as a simple copy of his or her identification;
- D. Address, phone number, and e-mail;
- E. Whether or not the holder accepts to be notified via e-mail;
- F. Clear and precise description of the Information related to the exercise of your ARCO rights;
- G. If applicable, indicate which specific piece of information should be corrected and how it should be correctly read.
- H. If applicable, expressly state to revoke the consent to the management of your Personal Information;
- I. Any other piece of information that will allow us to properly identify your Personal Information.

Allow us to inform you that we keep a record of all the submitted requests. Furthermore, in case the request form should be found incomplete, we have the right to request the missing information from you.

The applicant guarantees that the given Personal Information is exact, complete and authentic. As a result, the applicant is responsible for any damage and/or harm caused by falsified information or identity impersonation.

Your request shall be processed in accordance with the manner and time established in the Law and its Regulation. We commit ourselves to give a response no later than 20 (twenty) business days after we have received your request form. The waiting period could be extended by another 20 (twenty) business days if and when it is justified and the holder is notified.

Upon request of access to your Personal Information, it shall be given digitally. Upon request of expressly requesting it, your Information will be sent in the form of copies to your indicated address.

VII. CONSENT

You have the right to revoke your consent to the management of your Personal Information. The procedure, requirements, and contact information needed for you to revoke your consent shall be the same as the procedure needed to exercise your ARCO Rights established above.

If you have not expressed disapproval of the terms mentioned in the present Notice, it shall be understood as given consent to the management of your Information.

VIII. NOTICE UPDATE

From time to time and in compliance with the Law, Legendary may modify or update this Notice. In which case, you may check any updates through our website, www.legendarymembers.com.

IX. DIGITAL MEANS

We inform you that we do not collect Personal Information through our website

Users may receive one or more emails with offers, products or services per day related with **Legendary Members Club**. Users may cancel their Email news subscription at any time, partially or definitely, clicking on “cancel subscription” link located at the bottom of every Email sent by **Legendary Members Club**

X. CONTACTING US

In case of any questions or concerns about the Notice, the management of your Personal Information or your rights, please feel free to contact our Manager of the Protection of Personal Information memberservices@legendary-club.com.

Telephone:1-888-558-5685

This Privacy Notice is prepared according to the Protection of Personal Information in the Possession of Individuals Law and its Regulation.